'Box Office Appeals' Stifle Real Purposes of Theater, According to Grace George

"The place where we can open the small door of our secret emotions and let in the light of suppressed feeling." So Grace George discusses the theater nosely easy to follow. These sort of and its importance in our daily life. A B C plays are not in the majority, however.

"Take the box office plays. They are good and bad, obviously undesirable in their appeal in some cases, obviously popular in other cases. The good plays may not belong to the highest artistic "biblions of theatrical appeal. The least we can do to maintain the standards of appeal in the theater is to consider if a play fulfills the requirements of something else besides false impressions of life."

'Woman of Bronze' Recast and Amplified to Harmonize French

translate an understanding of the motives of the sculptor and his wife so that an American audience would find it comprehensible and respond at the same time to a universal note resounding in their own lives, that they might live vicariously with the people in the play, was a task that necessitated complete revision of the manuscript.

After purchasing the English rights to the play in Paris, Miss Anglin was

coast tour. And without the New York stamp of approval that is so generally considered necessary for a big success outside of the metropolis, from Philadelphia to San Francisco, the play proved one of the biggest artistic and financial successes in Margaret Anglin's career.

caval, are the most exasperating ex-ibitions of theatrical appeal. The

At the Rivoli

Vaudeville

on Brothers and Frank Gaby com-

"The Black Panther's Cub"

plete the program.

Situations With Notions Here

The history of a play from manuscript form to that of its final production on the stage is seldom so eventful as the evolution of Margaret Anglin's "Woman of Bronze," which is now in its sixth month at the Fr.zee Theater. Since the play was taken from the French, it is generally supposed that the manuscript was merely translated from a recent French drama and produced by Miss Anglin. On the contrary, the play is not a fledgling but a robust "fifteen-year-old," this literary child of Henri Kistemaecher's brain having made its debut on the stage as "La Rivale" at the Comédie Française, June 13, 1907.

"La Rivale" concerned itself mostly with the triangular situation in which the wife of a sculptor, André Bizeux, discovers, at the pinnacle of her busband's success, his love for another woman. His wife makes an anguished plea for him to remain with her, and André smashes the statue (called "The Dreamer") which represents all his labor and ambitions. Twenty months later he returns to the studio, where his wife finds him, and he begs to come back to her, but she refuses and renounces her own happiness in the cause of a "rival" who has known the greater claim—the claim of motherhood.

To translate this into English was simple enough, to be sure; but to

To translate this into English was simple enough, to be sure; but to translate an understanding of the mo-

co the play in Paris, hiss Anglin was eager to give it a try-out as soon as possible that she might get to the work of rewriting without delay. At the first opportune mement she rehearsed and produced the play as "The Rival" at the Detroit Opera House in 1911.

PALACE—Irene Franklin tops the bill, with Burton Green as accompanist. William Kent and company presents "Bubbles." Robert Emmett Keane, Donald Kerr, with his lady friends, Franklin hades with the lady friends, The Rival" at the Detroit Opera House in 1911.

This gave a clear idea of the task ahead of her. It was obvious, to begin with, that the purely triangular situation would find only a limited counterpart in a country where "emancipated' women were breaking away from the tradition of "the hearth and home" and attempting to establish themselves on an equal economic footing with men. No "new" woman would hamiliate herself by making a plea for her husband's love and protection when the commercial world offered a thousand opportunities for her to go forth with pride, unsullied by the humiliation of having to beg for love, and find new associations, work and diversion. Hence it would be necessary to introduce a new element to make the situation rectangular, rather than triangular, that the wife in pleading with her husband, might have a motive in urging him to remain with her. For this purpose Miss Anglin brought to the fore the fourth angle, the sculptor's work, thus linking the wife with a powerful ally and giving her a purpose for her anguished pleas. Now, if he should leave her, his work was forfeit, since she had been the source of his inspiration and had made his great success possible. In this way a motivating force was established which enabled the wife to entreat her husband with the pride that an American woman audience would demand.

Immediately attacking the revision RIVERSIDE—Ella Shields is the star this week. Riggs and Witchie, Grace Nelson, Kramer and Boyle, Ida May Chadwick and "Dad," De Haven and Nice, Schichtl's Royal Marionettes, Four Readings and the Sterlings. COLONIAL—Eva Tanguay, Miss Juliet, Nat Nazarro, Jr., Ryan and Bronson, Daly, Mack and Daly, and others make up this week's bill. EIGHTY-FIRST STREET—Sessue Hay-akawa in "The First Born" is the screen feature, with Leo Carillo, Gal-lagher and Martin, Berrens, Ryan Sisters and Leslie on the vaudeville HAMILTON—Dorothy Jardon is this week's topliner. Tom A. Wise, Julius Tannen, Marmein Sisters, Burns and inglis and others complete the bill. JEFFERSON—George Choos's "The Eyes of Buddha" is the chief attrac-tion. Ruth Roye, Mme. Hermann, George M. Rosenor, Russell and Devitt are on the bill also.

an audience would demand.

Immediately attacking the revision of the play, after the try-out in Detroit, Miss Anglin's work was interrupted by the Greek productions in Berkeley, which she was a ked to give by the University of California. Came the war and then a tinuely war play by the University of California. Came the war and then a timely war play, "B lleted," which demanded immediate production, and, finally, the Greek plays again in Carnegie Hall. A breathing spell dawned at last in which Miss Anglin could again turn her attention to the neglected "Rival." But now the war had changed conditions through the world, so more revision was necessary to fit the story and situation into the present day. 1 OEW'S AMERICAN-May Allison in

essary to fit the story and situation into the present day.

For this task Miss Anglin engaged Paul Kester, and together, at her country estate near Katonah, they worked day and night, until at last the play, now renamed "The Woman of Bronze,"

The syain ready for production. But a theater in New York was not to be had, so Miss Anglin launched on a coast-to-coast tour. And without the New York stamp of suproval that is so generally W. K. Ziegfeld's much heralded ini-tial screen production has reached the screen at last. After eight weeks of filming at the Peerless Studios, Fort Lee, and three weeks of titing and cutting, "The Black Panther's Cub," starring Florence Reed and directed by Emile Chautard, has just been completed, and was projected privately to the staff and board, of directors of the Ziegfeld Cinema Corporation.

Among those whom Ziegfeld chose for his cast, in addition to his star, Florence Reed, are Tyrone Power, Earle Foxe, Norman Trevor, Henry Stephenson, William Roselle, Paula Shay, Mile. Dazie, Ernest Lambert and a score of others of equal note.

The story was written by Ethel Donoher, a prominent stage writer, and the

Always the Perfect Lover

Eugene O'Brien will have two stunning beauties in his support when the photoplay William P. S. Eurle is now directing in Fort Lee is screened. Martha Mansfield, who soon becomes a Selznick star, will be his leading woman and Katherine Perry will have a prominent rôle.

Shay, Mile. Dazie.

The story was written by Ethel Donoher, a prominent stage writer, and the scenario prepared by Philip Bartholomae, celebrated playwright and author of such successes as "Very Good Eddie," "Over Night," "When Dreams Come True" and several others.

In "Eyvind of the Hills"



naterially decreased, he thinks, be-

materially decreased, he thinks, because more time and care are being used in making pictures. Heavy overhead expense is the result.

That the Goldwyn company is not cutting down on production is shown by the fact that it has nineteen pictures to announce. Six on which work has begun are "An Unwilling Hero," an h. Henry story, starring Will Rogers; The Bridal Path," a screen version of hompson Buchanan's play; "The Alibi," an original story by Charles Kenyon; "The Night Rose," an original tory by Leroy Scott; "Made in Heaven," a starring vehicle for Tom Moore, adapted from William J. Hurlburt's stage play, and "The Old Nest," adapted from the növel of that name by Rupert Hughes.

The din of debate over "Mary Rose" "What I wanted the new wakes this echo in The London Daily Express:

"New York's attitude toward the new blarrie play is a little surprising, after its wholehearted acceptance of 'Dear Brutus' had all the baffling attributes of 'Mary Rose.' Its meaning and purpose were similarly obscure.

Hitherto Barrie's astounding gift of fantasy has been a law unto itself. He fools us to the top of his bent, and we humbly ask for more. Can it be

adapted from the novel of that name by Rupert Hughes.

Gouverneur Morris has two original stories among the other thirteen. They are called "Until Death Do Us Part" and "The Purple Flask." Rupert iughes also has two—"The Wall Flower" and "From the Ground Up." Leroy Scott is represented by "The Mother" and Mary Roberts Rinehart by "Jane." Will Regers will be the star in "The Bashful Romeo," written for him by Climer Rice, and Tom Moore is to star in "Cleared for Action," by Charles Yenyon. Rita Weiman, who is at the Cuiver City Studio, has written an original photoplay called "The Grim Comedian."

Hall Cainels fargers for the Action of the form of the form of the course for the course for

Comedian."
Hall Caine's famous novel, The Christian, will go into production as soon as he scenario sent to the author for approval has been received at the studio. "wo other well-known plays on the list are "The Poor Relation," by Edward Cidder, and "The Tailor Made Man." by Harry James Smith. Anzia Yezierka is now at the studio cooperating a the preparation for the screen of the book, Hungry Hearts, which has been a success.

In Picture Theaters

BROADHURST — William Fox's pic-ture, "Over the Hill." continues. CAPITOL—"The Concert." with Lawis CAPITOL—"The Concert," with Lewis S. Stone as the "maestro," is the feature film this week. A special overture, "Historical Fantasy of the American Colonies." in celebration of Washington's Birthday: Schumann's "Papillon" ballet and Liszt's concerts in G flat are also on the program.

CRITERION—"Buried Treasure," with Marion Davies, begins its second week. A prologue, "In a Spanish Garden," is added to the bill. FORTY - FOURTH STREET - D. W. Griffith's feature, "Way Down East," continues.

continues.

RIALTO — Bebe Daniels in "She Couldn't Help It," a screen version of "In the Bishop's Carriage," is the chief feature. Emory Johnson. Wade Boteler, Helen. Raymond and Herbert Standing are in the supporting cast. Buster Keaton, in "The Scarecrow," furn'shes the comedy of the bill. Liszt's "Les Préludes" and Guilmant's "Marche Religieuse" are on the music program.

RIVOLI—"Straight Is the Way." Matter Standing are in "One"

RIVOLI-"Straight Is the Way." Matt Moore and Gladys Leslie featured, is the screen attraction. Mabel Bert, George Parsons, Henry Fitzroy, Dyke Brooks, Emily Fitzroy and Peggy Parr support the stars. The music includes a number from "Madama Butterfly" and Shelley's Fanfare in A major.

STRAND—"Black Beauty" is the feat-ured attraction. Buster Keaton's latest picture, "The Scarecrow," is the comedy.

Outlying Theaters

MOSS'S BROADWAY—Vera Gordon, on the stage in "Lullaby," and on the screen in "The Greatest Love," is the double star attraction this week. Other acts are Frank Mullahe, Marcelle Fallet, Lynch and Zellar.

WILLIAM IN THE SWEET TRUES IN THE SW in "His Sweethearts," is the attraction this week.

the Marry go at Wi i m and "is the screen feature for the first of the week, with Arnold Grazer and Myrtle Lawler heading the vaudeville. The Ruloff Rollowa ballet tops the bill for the latter part, while Thomas Meighan in "The Frontier of the Stars" is the film.

FESTIVAL OF MUSIC Manhattan Opera House, Mar. 29—Apr. 4.

6 performances by Oratoric Society: also Margaret Anglin in "Iphigenia." Subcription tickets, \$5.50 to \$17.50. Room 608, 1 W. 34th St., or Room 1202. Acoltan Hall. 6 performances by Oratorio Society; tlso Margaret Anglin in "Iphlgenia." Sub-cription tickets, 25.50 to 517.50. Room 608, W. 34th St., or Room 1202, Acolian Hall.

Gossip of the Stage; News of Plays and

(Continued from preceding page) record for long runs. He has appeared in the leading rôle of eight different pieces, which have had five hundred performances, or more, in London, and they were all American plays. "The Third Degree," "Officer 666," "Peg o'

Samuel Goldwyn, president of Goldwyn Pictures Corporation, says "the story will be the spectacle of the future." He says that directors have tried to outdo each other in devising spectacles, and to that tendency he attheir stories they will find it unneces- Kummer. The dramatic and comedy sary to "drag a circus into every photo- playlets which make up the balance of this interesting bill are "Bridges" The much-talked-of decrease in sal- and "The Robbers." All will be proaries of actors Mr. Goldwyn admits. duced under the stage direction of W. But the cost of production will not be J. Gilmore.

we humbly ask for more. Can it be Miss Binney in 'The Magic Cup'



MONTAUK-Frances Starr in "One" remains for another week.

ORPHEUM-Charles Withers in "For Pity's Sake" and Ciccolini share stellar honors on this week's bill. Eva Shirley, Gordon and Ford, Nash and O'Donnell, La Bilbainita, Sissle and Blake, Van and Emerson and Ray-mond Wilbert complete the list.

BUSHWICK—Mme. Beeson heads the bill. Others are Craig Campbell, Pressler and Klaiss, Bert Levy, De-marest and Colette, Davis and Dar-nell, Boudini and Bernard, Kara and

LOEW'S METROPOLITAN-Odiva and Sea's is the vaudeville feature of the entire week. Thomas Meighan in "The Frontier of the Stars" is the screen attraction for the first half and May Allison in "The Marriage of William Ashe" for the latter part of the week.

SHUBERT - CRESCENT - "As You Were," with Sam Bernard and Irene Bordoni, is the attraction. STRAND-"The Inside of the Cup" the screen feature, and a historical prologue is given in honor of Wash-ington's Birthday.

Theatres Under Direction of Hugo Riesenfeld

RIVOLI Broadway at 49th St. STRAIGHT IS BEBE DANIELS

CHESTER ANIMAL COMEDY

RIALTO TIMES SQUARE "She Couldn't Help It"

BUNDER KEATON COMEDY RIVOLI CONCERT ORCHESTRA FAMOUS RIALTO ORCHESTRA

Hugo Riesenfeld and Lion Vanderheim conducting CRITERION BROADWAY | CONT. NOON at 44th St. to 11:30 P. M. 'BURIED TREASURE' Marion Davies

A Paramount Picture



Anna Ludmila, Premier Dancer

Herbert Brenon With Schenck Herbert Brenon has returned from

and later he will produce "Smilin' Through" and "The Garden of Allah" for Miss Talmadge. Lew Cody, erstwhile male vampire, will be seen op-poste the star in "The Sign on the Door."

Lois Weber's Answer Promised duced under the stage direction of W.

J. Gilmore.

Lois Weber announces that her latest photoplay, "What Do Men Want?" will be released February 27.

"What Do Men Want?" is the second Weber picture made for distribution through Famous Players-Lasky. In her play Miss Weber strives to answer the question which the title of her picture suggests.

At the Columbia

Brutus,' which was even more popular in America than here. 'Dear Brutus' had all the baffling attributes of 'Mary Rose.' Its meaning and purpose were similarly obscure.

"Hitherto Barrie's astounding gift of fantasy has been a law unto itself. He fools us to the top of his bent, and

Constance Binney has started work on her newest Realart Picture, which is tentatively called "The Magic Cup." John S. Robertson, who directed her in "Erstwhile Susan" and "39 East," is directing. Vincent Coleman plays op-posite Miss Binney.

Nazimova and "Camille" Nazimova and "Camille"
Nazimova's next picture will be
"Camille." June Mathis, who adapted
"The Four Horsemen of the Apocalypse," made the adaptation of the Lady
of the Camelias. Rudolph Valentino,
who has the principal rôle in "TheFour Horsemen," will play Armand in
"Camille."

BROOKLYN AMUSEMENTS

SHUBERT-CRESCENT HOLIDAY MATT. WASH, TUESDAY
Special Return Engagement
E. RAY GOETZ, presents BERNARD and BORDONI AS YOU WERE" FANTASTIC

SUCH GIRLS! SUCH TUNES! SUCH DANCES!

and SUCH LAUGHS!

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WEEK
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Mats. Wed.
and Sat.

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My Wison Collison and Avery
Hopwood, with HAZEL DAWN
and WALTER JONES and a
notable Cast.

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EVA SHIRLEY Assisted by FID GORDON'S Versatile Musical Boys, and AL ROTH, Jazz Dancer, AND OTHERS

MAJESTIC Matinees Wed. & Sat. Extra Mat. Tuesday (Washinstan's Sirthday)
WEEK BEGINNING TO-MORBOW EVE
RETURN OF THE INTERNATIONAL STAR
Direction of Mr. Lee Shubert

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Success One Year in New York; Six Mos. in Chicago; Four Years' Triumph in London -KEITH SUNDAY CONCERTS-

With Fred Stone in 'Tip Top' Playing Frontier Mining Camps Was Real Joy In Old Theatrical Day

"The old actor who basks in the clories of what he calls the palmy days finds that the relating of his reminiscenses falls on deaf ears of the actors who came into the profession at a later date," says Alphonz Ethier, who plays Captain Innocencio Dos Santos

plays Captain Innocencio Dos Santos in "The Broken Wing" at the Forty-eighth Street Theater.

"When I started in the profession, routing a show and booking dates were up to the advance man and we played towns as we found them," Ethier continued. "We never knew more than two weeks in advance where we would play. The letters that we received from the folks back home had to be forwarded to us from the towns that we had played. To-day an actor starting out on tour in ninety cases out of a hundred, knows the season's route before he takes the train for the first play date. A route can be booked in a few hours at the most. Talk about the palmy days—these are the halcyon ones for the actor. When I hear the actor kicking about train travel and the inconvenience of trouping, playing even the large cities, I am amused, and oftentimes I feel like telling them my experiences when I first started out, fired with the ambition to be another Booth or Barrett, or even a Tom Kean.

"One of the first companies I was

started out, fired with the ambition to be another Booth or Barrett, or even a Tom Kean.

"One of the first companies I was connected with," continued Ethier, "played the mining camps in California and Nevada. Our travelling equipment consisted of a light spring wagon, in which the actors rode, and an old-fashioned heavy prairie schooner, in which we transported our sceneries and properties and wearing apparel. The jumps were not so far apart as they are played to-day, even with the companies touring the smallest one-night stands. The population of the towns we played didn't make much difference. Anything from four hundred to five thousand were on our routes. The company assembled in Salina, Cal., and after rehearsing for three days we started out at 6 o'clock in the morning to go to Huntington, a little burg' in the Castle Valley, a distance of about sixty miles, and we aimed to stop over night at Neland's ranch, some thirty miles from our destination, which was located on the top of the divide, at an altitude of 5,000 feet. On our way we were overtaken by a snowstorm, and about 4 o'clock in difference. Anything from four hundred to five thousand were on our proutes. The company assembled in Salina, Cal., and after rehearsing for three days we started out at 6 o'clock in the morning to go to Huntington, a little 'burg' in the Castle Valley, a distance of about sixty miles, and we aimed to stop over night at Neland's ranch, some thirty miles from our destination, which was located on the top of the divide, at an altitude of 5,000 feet. On our way we were overtaken by a snowstorm, and about 4 o'clock in the mafternoon it grews of dark that we

At the Strand



Jean Paige in "Black Beauty"

With the New Plays; Glimpses Into Some of

The New Productions (Continued from preceding page) you can have your cast ready for re-

nearsal by 2 o'clock." Mack delivered the first act as agreed, began rehearsals and has been keeping ahead of the company, writing directing, rehearsing his own part, and all the while playing his regular performances in "Near Santa Barbara"

at the Greenwich Village Theater, This is said to break all records for writing, staging and producing a play, "Friendly Enemies," by Samuel Ship. man and Aaron Hoffman, is said have been prepared in seven days by two authors, but in that instance the completed manuscript was handed to the producer before he cast the company and started rehearsals.

"The Cradle Song," which Augustia Duncan will present at the Times Square Theater Friday afternoon, by Gregorio Martinez Sierra, a Span ish playwright new to the American theater. The piece, which will be played for the first time in English deals with the convent life of a community of nuns. In the convent on a spring day a child appears-no on knows from where. From that point

NEW YORK'S LEADING THEATRES AND SUCCESSES

EMPIRE B'way and 40th St. Evs. 8:15.
Mts. Tues., Wed. & Sat., 2:15. CHARLES FROHMAN Presents RUTH

MARY ROSE

BELASCO W. 44 St. Evs. 8:15 Sharp.

Extra Mat. Tues. (Washingten's Birthday).
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ME TO YOUR MANY DEBTORS.

GRANVILLE BARKER.

DAVID BELASCO Presents LIONEL

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Mats. Tues., Wed., Pri. & Sat.

Matinees TUESDAY
This Week WEDNESDAY
FRIDAY & SAT.

JOHN GOLDEN presents
FRANK BACON ICHTNIN'



AND TIP-TOP AT GLOBE THEATRE 3 MATINEES

CORT West 48 St. Evgs. 8:20.
Wed. & Sat. Mats., 2:20. Extra Mat. Washington's Birthday HEYWOOD BROUN SAYS: "No performer of the year has brought the same full tide of merriment to any play as

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SURE FIRE."
Alan Dale, N. Y. American.

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Wake Up, Jonathan" By Hatcher Hughes & Eimer L. Rice. Direction of HARRISON GREY FISKE "Mrs. Fiske has never been finer, more fascin-

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